

The biggest predictor of whether or not an unlikely voter will cast a ballot is if somebody reaches out to them about the election. - Lindsay Ford

# Before October 09, 2023

## Sign up for Voter to Voter!

If you are fired up to make an impact on this year? One of the most effective things you can do is make sure your own friends and family are voting in the local elections that most people sit out. Think you can pick 10 people to help vote this year? We'll support you along the way.

- Sign up for an online Voter to Voter training
- Check out our <u>Ambassador Getting Started Guide</u>
- Or, jump right in and make your team on <u>Voter to Voter</u>

# Or prep your organization to get the word out.

Are you part of an organization, church, business, neighborhood group etc. that can help get the word out about Kansas elections in 2023?

- Start by talking to people at the organization about prioritizing voter education. Do you need buy-in from leadership? Are you serving as the staff point person?
- Plot out your activities and communications timeline, based on the dates we've listed below.

# Start telling folks about the November 07 election!

You might have a harder time getting people to turn out in these local elections, so it's important to start talking to your friends about voting early!

• How to Vote 1-pager (Spanish)

# October 09 - 17, 2023

## Make sure everyone you know is registered to vote!

Make sure your friends, members, or networks are registered to vote before the voter registration deadline on **October 17**. Remember that people who have moved or changed their name will need to re-register. You might also check on the young adults in your life. Voter registration can be done online in three minutes at **KSVotes.org**.

- Here's an easy, online KS voter registration form
- <u>Sample text message</u> to send to your unregistered friends
- <u>Content</u> for your organizational or corporate newsletter
- <u>Voter registration social media graphic</u>

## Help your people sign up to vote-by-mail as soon as possible

We've connected with tens of thousands of voters in the last few years, and 97% of them who requested mail-in-ballots actually turned them in. We highly recommend this option, especially for these low-turnout primary elections. The last day to request a mail-in ballot is <u>October 31</u>, but we don't recommend waiting that long!



- Here's an easy, online form for requesting a ballot in the mail
- <u>Social media graphic</u>

# October 18 - November 2, 2023

#### **Encourage Early Voting!**

Don't wait!! Most counties will offer voting during office hours at either the central election office or county clerk's office beginning **October 18.** Help them make a plan for when and where they will vote. This is especially important for people who don't regularly vote in local elections. Heck, drive them there! Lots of counties have Saturday voting options.

#### Share a Sample Ballot!

Local elections are confusing. We are not ashamed to say that. Send your friends to KSBallot.org to learn about the candidates on their ballot and get comfortable with the language on this constitutional amendment.

#### Follow-up on Mail-in Ballots!

The first round of ballots are mailed to people who requested them. They should start hitting mailboxes by **October 20**. Follow-up with folks then.

Honestly, this is next level organizing. But if you're reading this, consider it a sign that you're ready. If you encouraged friends to sign up to vote by mail, now is the time to reach back out and see if they received it and mailed it back in. These extra steps go a long way!

# November 3 - November 6, 2023

## Final Push!

There is a lot of research telling us that if you talk to someone in the final four days before an election, they are much more likely to vote. Again, direct conversations are best and make sure they have a plan. If you can communicate with a large network through your organization, now is the time.

# November 7, 2023

## **Election Day!**

Polls will be open no later than 7 a.m. on Election Day (they open at 6 a.m. in Sedgwick County) and they stay open everywhere until 7 p.m. Be nice to election administrators and volunteers; they've had a tough couple of years.