



Dear Kansas Candidate,

Congratulations and thank you for throwing your hat in the ring!

As a Kansas-based nonpartisan, nonprofit working to increase civic engagement, we know that the majority of Kansas voters typically don't participate in local elections. And, we know that limited time and resources can make it hard to get your name out. Let us make it a little easier for you and your voters.

Since 2019, we've hosted a free, nonpartisan, online candidate guide for Kansas voters called KSBallot.org (in Spanish at KSBoleta.org) because we don't think anyone should skip an election just because they don't know who is on their ballot. KSBallot.org is the one-stop shop for your voters to learn what district they are in, research who is on their ballot, find out where to vote early or on election day, and even set voting reminders.

For the past two years we've worked with candidates to add short, one minute video content to their pages to make them more accessible to voters. And, with the support of REACH Healthcare Foundation and the Kansas Health Foundation, we are doing it again...**but we need your help to make it happen!**

**Consider adding a video to your candidate page** - we'll even record it for you! Or, you can provide your own by replying to this email with the video's Youtube link. We are branding these as 1-Minute Videos, but we will accept anything up to 1 minute and 30 seconds long. All candidate videos received or recorded before **October 23** will be posted on the site in time for the primary election.

If you aren't providing your own video, you can record one with The Voter Network staff by **picking a time slot [at this link](#)**. (If you need a time outside of the normal 9-5, let us know.) It only takes ten minutes; learn more about this process [here](#).

KSBallot.org will not be live until early July. While you can't check out the site right now, you can [watch a walkthrough video](#) of how KSBallot.org works here. The Voter Network contracts out the development of the site with an organization called BallotReady, and they've done a great job for us the last few years. But once the site is live, and you have reviewed your candidate profile page at KSBallot.org, you are welcome to suggest edits directly through their support site [at this link](#).

We're looking forward to working with you!

**Lindsay Ford**  
Executive Director, The Voter Network

**What is KSBallot?** Launched in 2019, KSBallot.org is the widest reaching, nonpartisan, comprehensive voter information guide in Kansas. It is available to all voters in Kansas, and covers down-ballot races in any municipality with more than 5K residents. It was developed to encourage greater participation in elections, especially in local races, through voter education. By entering their address into the tool, voters can find links to register to vote and request advance ballots, they can see who and what is on their ballot, research candidates, find polling places and sign up for reminders. KSBallot.org is available in Spanish at KSBoleta.org. This tool will be live and open for voters to access early July, but check out our [walkthrough of the tool](#) ahead of time.

**Who is the Voter Network?** The Voter Network is a nonpartisan nonprofit dedicated to engaging Kansans to become the best informed, highest voting state in the country. We do this through an innovative set of data-driven tools, including our relational organizing Voter to Voter project, and comprehensive voter information guide, KSBallot.org. You can learn more at [www.thevoternetwork.org](http://www.thevoternetwork.org).