



FRIENDS DON'T LET FRIENDS SKIP ELECTIONS.



BECOME A VOTER TO VOTER AMBASSADOR.

Ready to make a big impact on this election? Join a team at VotertoVoter.org, or create a new one and invite your friends! As a Voter to Voter Ambassador, you'll commit to encouraging at least ten people in your circle to vote this year.

Reach out to us with any questions at contact@votertovoter.org.

Nearly **2000** volunteers have already signed up for Voter to Voter and are talking to **tens of thousands** of voters in Kansas counties!

RESULTS DON'T LIE. Voter to Voter is wildly effective!



In 2020 we connected with tens of thousands of voters. 91% of them voted, compared to 71% statewide.

Even better, **Voter to Voter is reaching people typically ignored by campaigns and traditional outreach**, like new or infrequent voters. **Turnout among Voter to Voter contacts** who had likely never voted in a previous election was **68%** compared to only 41% statewide.

WHY IT WORKS...

- Your friends are **10X** more likely to vote if you ask them versus someone they don't know. This is not a new concept. We've simply focused on the most effective tools and resources to help you reach and motivate more of your circle.
- **We meet people where they are.** We partner with organizations and people (like you!) to reach unlikely voters where they live, work, and play instead of expecting them to seek us out.
- **We are data-driven.** Our free online tool is powered by public voter data. With it, you can easily find the least likely voters in your own network, track your progress in motivating voter turnout, and share your success.

