



Hey there!

We're super excited that your organization is fired up about turning out voters in 2022!

We know that when elected bodies don't represent reality, policy decisions are made without input from the community members who are often most impacted by them. That's why it's so important to make sure that all Kansans are empowered to vote, especially those who have been routinely excluded in the political process: youth, communities of color, LGBTQ+ individuals, and single women.

Your organization has the trust of your networks, which makes your outreach much more effective (our results back that up!). Please use any of the materials or language found in this toolkit to encourage your networks to make a plan to vote this year. And, as always, feel free to reach out with specific requests for resources, presentations, or with any question!

Simple Action Steps Email Template

Four things you can do in the thirty days before the election

There is a lot of information to sift through these days, but one thing is clear: 2022 is not the year to sit on the sidelines. [Our organization] is working hard to empower all Kansans to participate this year. Here are three easy things **you** can do to make sure your voice is heard.

1. Check your registration status and sign up to vote by mail. [KSVotes.org](https://ksvotes.org) makes registering to vote or checking your registration status simple. **Tuesday, July 12** is the last date to register before the August 2 primary election!

At that same website, you can now request both your primary and general ballot be mailed to you by filling out a simple form, no printer required! If you turn in an application, the election office will mail your ballot to you, which you can fill out at home and mail back in.

2. Get to know your ballot. The Kansas primary election on August 2 is a big one! All voters, including Unaffiliated and Independent voters, will have an opportunity to vote on proposed changes to the Kansas constitution. Many voters also will choose their parties' candidates for the

November election. [KSBallot.org](https://ksballot.org) lets you read about the candidates and the issues on your ballot so that you're prepared when you hit the polls.

3. Vote as early as you can! Don't wait until Election Day to vote. Every county in Kansas offers in-person early voting, and if you requested an advance ballot, get it mailed back in quickly, or drop it off. By mid-July, [KSBallot.org](https://ksballot.org) will have all those early voting sites and ballot drop box locations listed. You'll also be able to look up your Election Day polling location!

4. Help turn out your family and friends. We know you're going to vote, but democracy works best when we all participate. Can you commit to getting ten people to vote with you this year? Voter to Voter is a nonpartisan, Kansas-based voter turnout initiative that gives you the tools and support to turn out all your people this election (and track your progress!). You can sign up as an individual or start a team. Sign up for [Voter to Voter](https://votertovoter.org) today.

What you do in this election matters. Don't let anyone convince you otherwise. These three steps are an easy, simple way to bring your community together and make sure you are represented!

TOPIC SPECIFIC SIMPLE NEWSLETTER BLURBS

On Why It's Important to Vote

More than ever, it is essential that every voice - that **your** voice - is being heard. When our elected officials actually represent the communities they serve, that means better policies that meet the real needs of those most impacted.

If you think your vote doesn't count, think again. It may feel like our votes don't count for much in a presidential election, but there are other state and local races that will be decided this year by just a handful of votes. The decisions made at these levels impact everyday issues you probably care about, like the quality of schools, policing and public safety, and even affordable housing. Simply put, your vote makes a huge difference! We know democracy works best when we all participate. Don't give up your power (or let others give up theirs!)

About This August 2 Election

Everyone will have a proposed constitutional amendment on their August 2nd ballot this year. If you are a new voter, this could be your first time seeing something like this! Here's what you need to know:

- All voters can participate - including Unaffiliated and Independent voters

- A vote NO preserves your right to an abortion in the Kansas Constitution, subject to current restrictions
- A vote YES removes your right to an abortion from the Kansas Constitution opening the door for a total abortion ban.

Read more about this amendment at www.thevoternetwork.org/howtovote

On Registering to Vote

Nearly 20% of eligible voters in Kansas are not registered to vote. There's a good chance someone you know isn't registered! Take some time to talk to your family, friends, and coworkers to make sure they are registered.

It's super easy to register online in Kansas at KSVotes.org. Anyone who wants to vote in the primary needs to register by July 12, 2022. The deadline for the fall election is October 18, 2022.

But wait! Registered voters need to double check their registration, too!

Sure, lots of the people you know are probably already registered to vote. But it's always a good idea to check your registration status before an election. Especially if you:

- Have moved (Did you know 20% of adults have moved during the pandemic? They need to re-register where they live!)
- Gotten married, divorced, or otherwise changed their name
- Just turned 18 or gone to college (Are you voting from your college town? From home? Make sure you are registered where you plan to vote!)

Voter registration status can also be checked at KSVotes.org.

On Understanding your Ballot

Once you're registered, you'll want to see who and what is on your ballot this year. The presidential election is important but there are a lot of other meaningful races happening down your ballot too. KSBallot.org is a new tool that makes it easy for you to plan how you want to vote for every single item on your ballot.

Go to KSBallot.org and type in your address to have a nonpartisan, comprehensive look at the candidates and issues that will appear on your ballot. Then easily read up on the

candidate's positions and find links to their social media accounts and websites. You can even mark how you want to vote for each seat and print it as a guide!

On Making a Plan to Vote

Nearly 80% of registered voters will skip the August 2 primary election. That is why it's super important to make a specific plan to vote this year and to stick to it. [KSBallot.org](https://ksballot.org) lets you design a plan to make voting easy (and they'll even send you reminders!)

There are plenty of voting options available, choose what works for you:

- **Vote by Mail:** Anyone can vote by mail, and it's a safe, easy option this election. Request your ballot at ksvotes.org. If you're unsure about voting by mail, check out this helpful [FAQ](#).
- **Voting Early in Person:** Skip the crowds and cast your vote in person. Find your early voting location on [KSBallot.org](https://ksballot.org).
- **Vote on Election Day in Person:** As always, polls will be open until 7 p.m. [KSBallot.org](https://ksballot.org) will let you know your polling place.

On helping turn out your family and friends

We know voting is important to you, but do your friends and family feel the same? Don't let them sit this election out! Voter to Voter is a nonpartisan, Kansas-based voter turnout initiative that allows you to connect with the people close to you! The program recruits volunteer ambassadors, who commit to ensuring 10+ of their people vote this year. You can sign up as an individual or form a team for your book club, church group, and workout buddies. [Sign up for Voter to Voter today.](#)