



Talk to Your Friends About Voting

2022 is a big year in Kansas. We'll have Congressional and State House races (with newly drawn political maps) and a constitutional amendment on the August 2nd ballot that will impact abortion rights. There's a lot of education to do to ensure voters participate in these trickier elections, and we need your help.

Chances are, your friends and family understand why voting is important, but they're going to need some hand holding through these unique circumstances.

If you're unsure what to say to motivate your friends, try sticking with a simple message about how their participation is important to you. Because if they're not regular voters, and don't yet see how their voter matters, they need to feel accountable to you.

Below are some sample scripts to get you started talking to your friends. Notice all of them include a question that should prompt a conversation, not just a yes or no answer.

Hot tip: don't text people you don't really want to talk to :)

Assume they already know about the election.

"Hey there. Are you as fired up as I am about this August 2 election?! *Do you want to vote by mail with me?*"

Use the gym-buddy method.

"Hey there - the August 2 election has an important constitutional amendment I need all my friends to vote on. Do you know where you need to go to vote? Let me know if you need help finding your polling place or a sample ballot. I'm going to head over to the [courthouse/election office/community center, etc.] on Saturday to vote early. *Let me know if you're around and maybe we can go together?*"

(Next level) Add a bribe!

“Hi [name]. Just texting to remind you of the election happening Tuesday, August 2 with the abortion amendment on it. I’m actually planning to vote early. *Do you want to go with me on Saturday and then I’ll buy you a cup of coffee/bloody mary?*”

Use the Voter to Voter project as your excuse for reaching out.

“Hi there! I’m pretty fired up about the election coming up on August 2, so I decided to volunteer for a cool voter turnout project where I’m getting in touch with people to see if they’re going to vote. I’m planning to vote by mail this year. You can just fill out an application online at ksvotes.org. *Have you been reading about the constitutional amendment?* I can send you the ballot language if that’s helpful.”

“Hey there. I’ve volunteered to be part of a project called Voter to Voter, where we get in touch with a handful of people we know to help get out the vote for local elections this year. *Is it okay if I stay in touch with you through the election, and we’ll figure this out together?!*” (We love this line for acknowledging that voting can be hard!)

(Next level) Tell them your actual goal.

“Hey. I signed up for this thing and agreed to get 10 of my friends to vote. *Will you be one of my ten? I promise I’ll walk you through it!*”

(Next level 2) Tell them it’s a competition, which now makes them accountable to you and your team.

“I’m volunteering with a voter turnout project, so your vote is not only important for the future of Kansas . . . it’s also important because my team gets more points if you show up! *Will you help me by voting on August 2?!*”

Share resources. Most people won’t know about them.

“Hey, there’s an important primary election coming up and I’m volunteering to help get the word out so I wanted to reach out! If you go to KSVotes.org you can fill out a form online and they’ll send your ballot in the mail. I know you’re going to be busy this summer, so I thought you might like this! *Can you get it done before the Sunday night deadline?* Once it comes, you can find out more info about your candidates at ksballot.org.”

“Hi _____. There are some really important issues and races up for a vote in Kansas on August 2, and I want to make sure all my friends are registered to vote. You can check your registration at ksvotes.org. It should just take a couple of minutes and can all be done online. You can also sign up to vote by mail at that site! If you end up requesting a ballot, they’ll just mail it to you a couple of weeks before the election and you can mail it back in. *What do you think?*”

“Hi _____. There is a constitutional amendment on the August 2 ballot in Kansas and I’m reaching out to my friends as a heads up! If you want to see the amendment language and the candidates on your ballot there’s an online guide at ksballot.org. You can see who’s running, and their websites or Facebook pages. Plus, you can find out where and when to vote, and get reminders. *Let me know what you think!*”

Shorter, but still effective, versions.

“Hi [name]. There is a primary election on Tuesday August 2 that will impact reproductive healthcare services in Kansas. I just signed up to vote by mail at KSVotes.org. *Do you want me to help you get signed up?*”

“Hey, this constitutional amendment on the August 2 ballot seems important and I don’t want to mess it up. *Do you want to vote by mail with me so we can look at it before we vote?* You can fill out a request form at KSVotes.org.”

“Hey, I just found out about this cool website! If you go to KSVotes.org you can fill out a form online and they’ll send your ballot for this upcoming election in the mail. I know you’ll be busy this summer, so I thought you might like this! *Did you vote by mail last year?*”